



Event Briefing 2017

[All participants must wear a cycle helmet](#)

Quick Essentials

Location - Aldersley Leisure Village, Aldersley Rd, Wolverhampton WV6 9NW

Key Times:

Car park opens 7.30am (don't come earlier, the gates are locked)

Leisure Centre & Registration opens 8am

WW80 & WW60 riders start 8.45am

WW35 riders start 9.30am

Before you start:

Sign in at registration

Collect your handlebar number board (with integral timing chip)

Collect your food ticket

Food Provision around the route:

WW80 & WW60 have 2 food stops

WW35 has one food stop

Food at the finish:

Present your food ticket at the Leisure Centre cafe for a choice of free hot food once you have finished

More Detail

Event Centre Resources

Car Park free

Bike shop mechanic available from 8am – Plush Hill Cycles, Telford

Leisure Centre has toilets, showers and lockers

Food and hot drinks available from 8am to buy

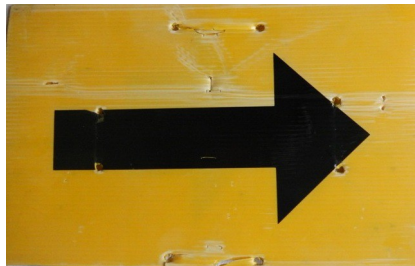
Start Procedure

We'll set riders off in groups of 20 – please form up on the Start/Finish line

You can start later but not too late – all WW80/60 participants need to be away by 9am, all WW35 by 10am

Route Signs

Yellow signs with black arrows for WW60 & WW35:



WW80 will be same except for the extra 20 mile Shropshire loop which will be signed with **blue signs with yellow arrows**

Watch out for additional A3 signs for food stops, road hazards and route splits

We will have a marshal at the WW60/80 split, and for the WW35 route turn

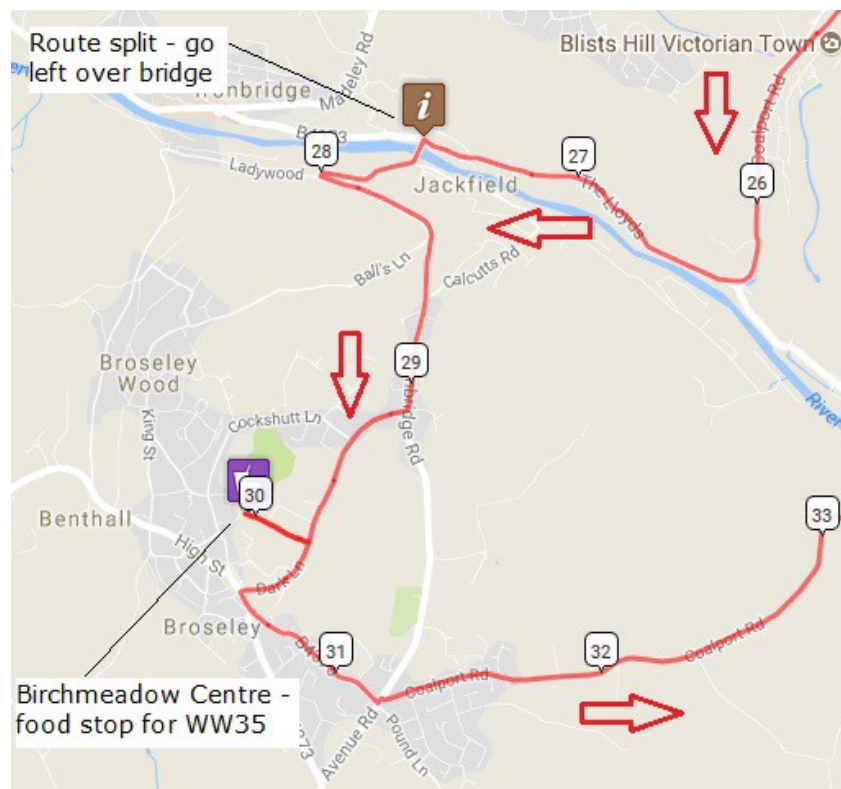
Food Stops

ALL FOOD STOPS ARE "OFF-ROUTE" - remember to return the way you came to resume your route

WW80/60 – **first food stop** at Little Wenlock (mile27/km44) – look for the village hall



WW35 – **first food stop** at Broseley (mile18/km30) – Birchmeadow Centre



WW80 – **second food** stop at Broseley (mile62/km100) – Birchmeadow Centre

WW60 – **second food** stop at Broseley (mile46/km74) – Birchmeadow Centre



Route Support

We have two broom wagons/marshal cars out on the routes

Assistance number – call 0777 3236187 to see if we can help

If you have a serious accident call 999

Food stops have a limited supply of inner tubes (£5), gear/brake cables and lubrication

When you finish

Collect a timing ticket from the StuWeb van

Friends and relatives can see that you've finished online – use this link - <http://www.stuweb.co.uk/live/>

Use your food ticket to get a hot food meal (drink not included)

Feel free to Tweet using hastag #WW17 or contribute to the event Facebook page